

Children's
Museum
of
Findlay



Corporate Partnership Opportunities

Sponsoring an exhibit, event, or program helps the Children's Museum of Findlay to provide high quality play-based learning to Hancock County and beyond. It also provides your business with positive public recognition, promotional benefits and unique access to the museum.

Number of Annual Visitors: **37,343 (IN 2018)**

Number of Members: **652 (IN 2018)**

Number of Facebook Page Followers: **4,804**

The Power of Play

As the only museum in Northwest Ohio focused on the development of young children ages 0-10, we believe membership to CMF is just as important as registering a child for kindergarten.

Communities all over the country are recognizing the benefits meaningful play provides their youth. According to the Association of Children's Museums, attendance at children's museums has more than tripled since 1996. Yet, **children today play eight less hours per week than children in the late 1980s** (Elkind, 2008).

Why are families flocking to children's museums?
Because **play matters**.

We know that a **parent or caregiver is a child's first teacher**, and so each exhibit is designed to help parents, grandparents, and guardians maximize learning experiences through natural play.

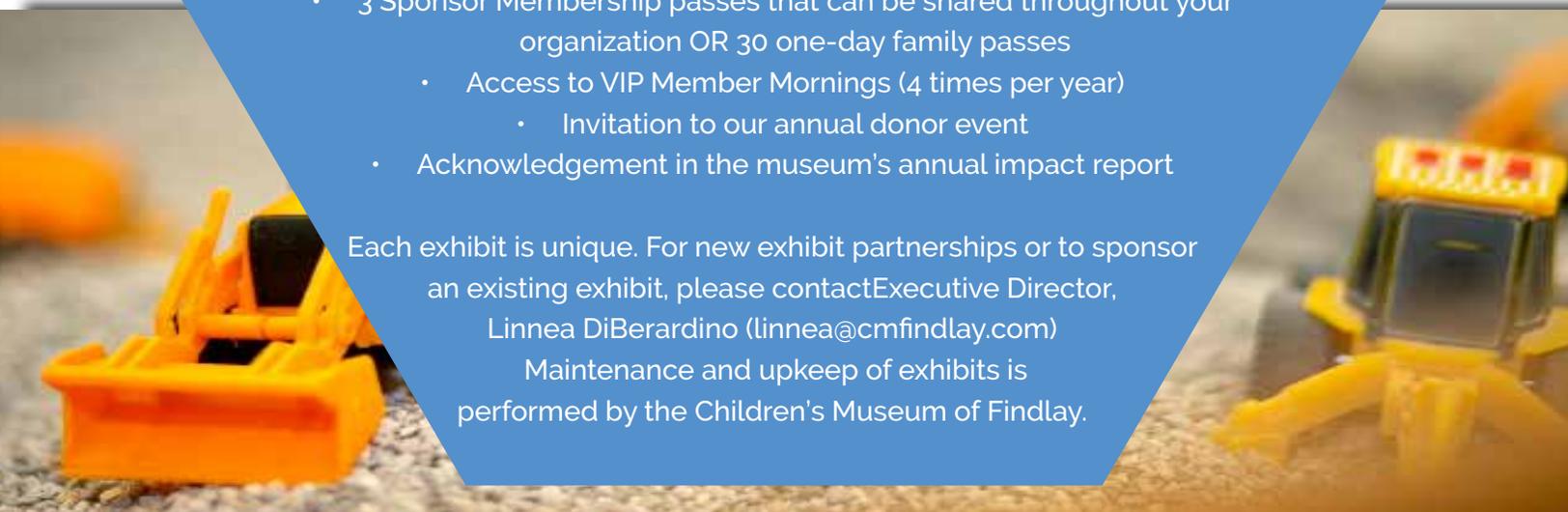


Exhibit Sponsorship (\$2,500 - \$10,000 annually)

Maximize your brand by partnering with the Children's Museum of Findlay as an exhibit sponsor. CMF currently houses 24 exhibits. Corporate sponsors provide necessary funding that creates, enhances, and renovates exhibits. With constant hands-on use, our exhibits are a great way for parents, caregivers and kids to see your brand. In addition to supporting your community through exhibit sponsorship, you will receive the following benefits:

- Logo on exhibit naming and thank you signage
- Logo on exhibit and sponsor/donor webpages
- Social media post(s) about your exhibit sponsorship
- 3 Sponsor Membership passes that can be shared throughout your organization OR 30 one-day family passes
- Access to VIP Member Mornings (4 times per year)
 - Invitation to our annual donor event
- Acknowledgement in the museum's annual impact report

Each exhibit is unique. For new exhibit partnerships or to sponsor an existing exhibit, please contact Executive Director, Linnea DiBerardino (linnea@cmfindlay.com) Maintenance and upkeep of exhibits is performed by the Children's Museum of Findlay.





Evening of Play

Evening of Play is the Museum's annual fundraiser, which raises funds for the museum's annual fund and special projects. In 2019, we opened the museum for the first time to adults only and look forward to doing that again on INSERT DATE, 2020. An Evening of Play sponsorship is a great opportunity to show your support for the Children's Museum of Findlay while getting your name in front of many movers and shakers in the community. Your sponsorship will directly impact the daily operations and programming at the museum.

Play Maker Sponsorship

\$5,000 (2 available)

- Designation as a presenting sponsor of the event (e.g. presented by "name of your organization" or display logo)
- 8 Tickets (1 table) at the event (value of \$600)
- 16 family passes to visit the museum to distribute to employees, family and/or friends (value of \$400)
- Logo and/or name on all print and digital marketing materials
- Signage at the event

Imagination Sponsorship

\$2,000

- 8 Tickets to the event (value of \$600)
- 8 family passes to visit the museum to distribute to employees, family and/or friends (value of \$200)
- Logo on all digital marketing materials
- Signage at the event

Creativity Sponsorship

\$1,000

- 4 Tickets to the event (value of \$300)
- 4 family passes to visit the museum to distribute to employees, family and/or friends (value of \$100)
- Name on all digital marketing materials
- Signage at the event



Public Programming Sponsorships

(\$500-\$6,000)

The Children's Museum of Findlay offers a series of monthly programs that run one time per month.

- Make & Take Tuesdays
- Wild Wednesdays
- Theater Thursdays
- Fitness Fridays
- STEAM'ed UP Saturdays (STEM plus Art)

Programming is a way for children to explore new topics and better their understanding of the world around them. Programming sponsorships can be broken up by month or by topic to fit the goals of the sponsor.



CMF for All Sponsorship

CMF for All is the museum's access program that provides admission and memberships to families who are low-income. This happens in many ways such as:

- Vouchers given to social service agencies in Hancock County who distribute the passes to families in need
- Funding for museum time(s) designated for special needs families
- Adopt-A-School program which gives admission to classrooms with more than 50% of their children who are a part of the free and reduced lunch program
- New to 2019, is an option for families to apply for \$10 annual Museum membership if they are able to demonstrate a significant financial need

The Children's Museum can designate funds from your organization of any amount to any or all of these areas in our CMF for All Program to help families in need.