



## THE POWER OF PLAY

As the only museum in Northwest Ohio focused on the development of young children ages 0-10, we believe membership to CMF is just as important as registering a child for kindergarten.

Communities all over the country are recognizing the benefits meaningful play provides their youth. According to the Association of Children's Museums, attendance at children's museums has more than tripled since 1996. Yet, children today play eight less hours per week than children in the late 1980s (Elkind, 2008).

Why are families flocking to children's museums? Because play matters.

## **CMF AT A GLANCE**

So far in 2023\*, we have seen:

- 37,522 visitors
- 1,737 field trip visitors
- 539 memberships
- 95 birthday parties
- 2,725 CMF for All\* visitors

\*Data current as of December 21, 2023

\*\*The CMF for All initiative supports discounted admission for families in need.

## **HOW YOUR SPONSORSHIP HELPS**

The Children's Museum of Findlay, a 501(c)3 nonprofit organization, has been inspiring children, connecting families, and building community through exploration, exhibits, programming, and play since we opened our doors in July 2014.

CMF wouldn't exist without our generous donors. We cannot carry out day-to-day operations on admission fees alone and that is why we rely so heavily on gifts from private donors, local corporations, and organizations. Your sponsorship will help towards but is not limited to:

- Day-to-day operations
- Exhibit upkeep and maintanence
- CMF for All (our low-income admission initiative)
- Adopt-A-School (free field trips for qualifying schools)